



FOR IMMEDIATE RELEASE

Save the date: **PLURAL+ 2010 Awards Ceremony**

**November 12<sup>th</sup>, 2010, 6:00-8:00 pm, Paley Center for Media, New York City**

Please join us in celebrating the 2010 PLURAL+ Youth Video Festival award winners at a special awards ceremony at the Paley Center for Media in New York City on November 12<sup>th</sup>, 2010.

A prestigious international jury selected a winner in each of three age categories (9-12, 13-17, 18-25) for their videos focusing on migration, diversity and social inclusion. PLURAL+ partner organizations will also award other exciting prizes and professional opportunities to their winners.

Using video cameras and creativity, children and young people from around the planet created their vision of a world free of prejudice, stereotypes, discrimination, and intolerance. Responding to an invitation by the United Nations Alliance of Civilizations (UNAOC) and the International Organization for Migration (IOM), they produced short videos addressing the challenges of diversity and integration, as well as denouncing injustices while proposing their own original solutions to create inclusive societies.

The goal of PLURAL+ is to ensure youth engagement in these important issues both at local and global levels by making their videos available through a variety of media platforms and distribution networks including broadcasts, festivals conferences and events around the world.

Entries from youth in more than 40 countries around the world participated in the PLURAL+ 2010 festival. An international jury including prestigious filmmakers such as Idrissa Ouedraogo selected the winners who will be honoured at an awards ceremony to be attended by senior UN representatives, media professionals and youth.

An initiative of the UNAOC and IOM, PLURAL+ is organized in collaboration with many international partners including: Anna Lindh Foundation, BaKaFORUM, CHINH India, Roots & Routes, Respect Magazine, United Nations TV, UNICEF, Media Education Center Belgrade, AlJadeed TV, UNESCO Audiovisual E-Platform, COPEAM, SunChild Festival, CineySalud Zaragoza, SIGNIS, Center for Migration Studies New York, Royal Film Commission of Jordan, Universal Forum of Cultures Foundation, NEXOSAlianza, and the Paley Center for Media. This year PLURAL+ is part of the International Year of Youth, Dialogue and Mutual Understanding.

*The PLURAL + 2010 Awards Ceremony will be held at the Paley Center for Media (25 West 52 Street, New York NY 10019) on November 12<sup>th</sup> at 6:00-8:00 PM.*

*Tickets are free but reservations are mandatory. Please RSVP at: [plural@unaoc.org](mailto:plural@unaoc.org)*

*Please visit the PLURAL+ site for additional information: [www.unaoc.org/pluralplus](http://www.unaoc.org/pluralplus)*

